

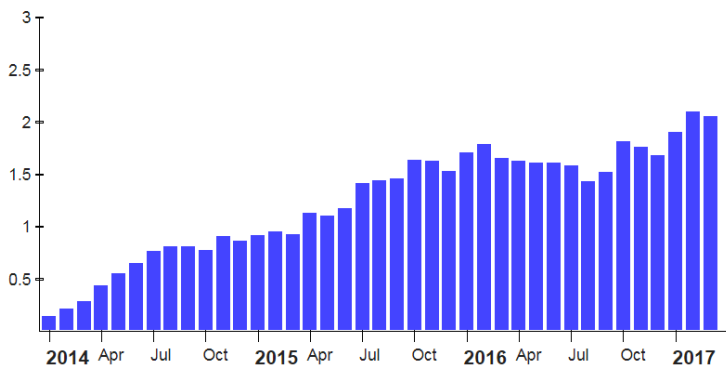
IEX Intraday Data

IEX Intraday Data

Overview

The IEX Investors Exchange provides a wealth of great data. Even better, they currently provide all of this data for free! According to Wikipedia, the IEX makes up about 2% of total trading volume in the United States with 175 million shares traded daily as of September 2018.

% Market Share



While only 1 company is actually listed on this exchange (Interactive Brokers, listed on October 1, 2018), over 8,000 stocks are traded on this exchange. IEX provides APIs with data for all these stocks. This data includes historical stock prices, company info, financial statements, dividends, and split information. They also provide detailed intraday data available in either real time or as a download at the end of the day.

This paper will examine the detailed intraday data. We will provide a quick overview of the files offered and some sample data from one file. This data offers an interesting glimpse into the activity occurring on the IEX exchange. However, there are several potential issues and idiosyncrasies of this data that should be understood if you are attempting to use it. It remains to be seen whether this data will end up being useful or not.

File Format and Parsers

IEX provides two main files for intraday data:

- DEEP – Detailed information including every trade, every update to the order book, and a variety of other information.
- TOPS – Nearly identical to DEEP except that instead of getting updates to the entire order book, only changes to the best bid and best offer (the top of the order book) are included.

2 years of daily files are available on their website at:

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<https://iextrading.com/trading/market-data/>

Both of these formats are binary PCAP (packet capture) files. It looks like they simply record the outgoing traffic from their servers as they run them throughout the day. The network data is saved in a format that can reproduce every detail of that daily feed. The data requires a PCAP file parser to get past the packet-level data and get to higher-level message segments. These binary messages then need to be decoded using the IEX binary message specifications. I did this using the Java libraries: `iextrading4j-hist` and `Pcap4j`.

I downloaded TOPS data from 2018-12-28. The file was 924 MB compressed and 3.8 GB uncompressed. The rest of this paper will examine data contained in that file.

Message Types

A quick summary of message types for the day revealed the following counts:

Message Type	Count	Description
QUOTE_UPDATE	27,120,370	Change to the best bid or offer for a stock
TRADE_REPORT	1,189,305	Notification that a trade occurred
SHORT_SALE_PRICE_TEST_STATUS	9,104	
TRADING_STATUS	8,786	
OPERATIONAL_HALT_STATUS	8,720	
AUCTION_INFORMATION	2,872	Auction information for IEX-listed stocks
OFFICIAL_PRICE_MESSAGE	8	Official open and close prices for IEX-listed stocks
SYSTEM_EVENT	6	
SECURITY_DIRECTORY	4	
Total	28,339,175	

Most of the information in this feed involves QUOTE_UPDATES. Each of these is a change to the top of the order book. There were also 1.1 million trade reports sent this day. At first I was excited to see that auction information and official open and close prices might be included in this data feed. However, these ended up only being for IEX-listed stocks. As mentioned, there is only 1 stock currently listed on the exchange. However, there are 3 symbols that appear to be test stocks. The 8 OFFICIAL_PRICE_MESSAGES provide the opening and closing prices for these 4 stocks.

Quotes and Trade Messages

The quote and trade messages are the most interesting to examine. Each of these refers to a specific stock so we can count the number of each messages by stock symbol. Below are tables showing the top 20 quoted and traded stocks on this day:

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Top 20 Traded Stocks

Symbol	Trades	Quote Updates	Trades/min	Quotes/min
FB	14,347	174,133	36.8	446.5
EFA	9,506	170,299	24.4	436.7
SPY	9,434	294,360	24.2	754.8
GE	9,386	16,660	24.1	42.7
BAC	7,344	18,180	18.8	46.6
T	6,208	21,585	15.9	55.3
MSFT	5,431	10,358	13.9	26.6
ORCL	5,052	16,804	13.0	43.1
XLF	4,979	43,208	12.8	110.8
PFE	4,617	14,807	11.8	38.0
TWTR	4,447	13,597	11.4	34.9
SQQQ	4,394	23,252	11.3	59.6
EEM	4,163	169,279	10.7	434.0
F	3,979	11,612	10.2	29.8
FDC	3,898	9,488	10.0	24.3
C	3,604	11,307	9.2	29.0
FCX	3,313	14,749	8.5	37.8
QQQ	3,213	104,985	8.2	269.2
XOM	3,200	17,937	8.2	46.0
XOP	3,130	172,172	8.0	441.5

Top 20 Quoted Stocks

Symbol	Trades	Quote Updates	Trades/min	Quotes/min
SPY	9,434	294,360	24.2	754.8
AAPL	2,937	281,356	7.5	721.4
VOO	673	210,558	1.7	539.9
GOOG	459	204,517	1.2	524.4
GOOGL	874	192,104	2.2	492.6
FB	14,347	174,133	36.8	446.5
IWM	2,915	172,477	7.5	442.2
XOP	3,130	172,172	8.0	441.5
EFA	9,506	170,299	24.4	436.7
EEM	4,163	169,279	10.7	434.0
V	2,655	156,923	6.8	402.4
AMZN	2,110	140,648	5.4	360.6
GUSH	202	122,216	0.5	313.4
IWF	492	121,855	1.3	312.4
VT	828	115,168	2.1	295.3
NFLX	2,838	107,007	7.3	274.4
OEF	244	106,076	0.6	272.0
ACWI	697	106,039	1.8	271.9
QQQ	3,213	104,985	8.2	269.2
ACWV	177	102,965	0.5	264.0

As shown, the top-traded stocks several times per minute and have several hundred quote updates each minute. There are 787 stocks that trade at least once per minute on average.

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However, the majority of stocks (6,491) that trade 100 or fewer times per day. This means that we should have pretty good, minute-level data for the equivalent of the S&P 500 or even the Russell 1000 (the top 500 and 1000 stocks in the U.S.). However, we may run into sparse data problems as we get into the more lightly traded stocks.

Sample Data: Kroger Stock

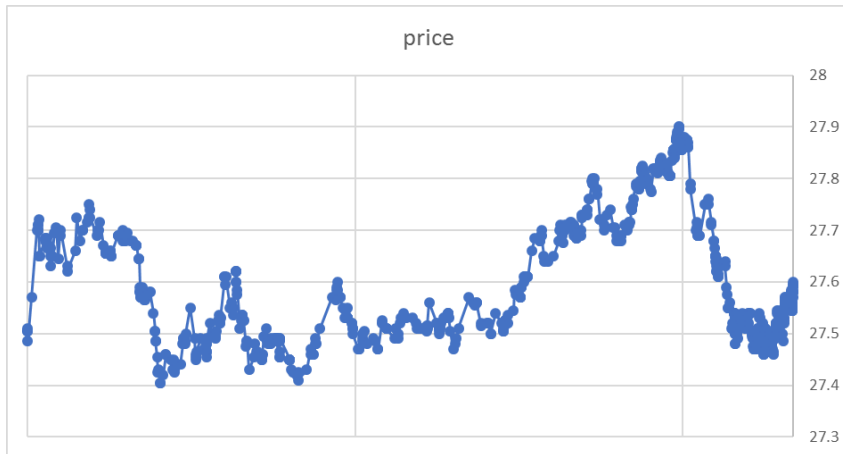
To get a better feel for this data we'll dig into one stock in particular: Kroger (symbol KR). This was the 286th most-traded stock on the exchange this day and ranked 683rd in quote updates. It had 837 trades (about 2.1 trades per minute) and 9,237 quote updates (23.7/minute). A simple program that reads the Pcap data and outputs trade summaries produced the following:

Timestamp	DateTime	Price	Size
1546007418156053643	2018-12-28T09:30:18.156053643	27.5100	100
1546007419060025458	2018-12-28T09:30:19.060025458	27.5050	97
1546007422300034994	2018-12-28T09:30:22.300034994	27.5050	100
1546007422629714545	2018-12-28T09:30:22.629714545	27.4850	100
1546007545136970943	2018-12-28T09:32:25.136970943	27.5700	46
1546007711336604987	2018-12-28T09:35:11.336604987	27.7000	100
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	100
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	300
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	100
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	100
1546007749588518985	2018-12-28T09:35:49.588518985	27.7100	200
1546007751034668030	2018-12-28T09:35:51.034668030	27.7100	100
1546007760716598841	2018-12-28T09:36:00.716598841	27.7200	100
1546007769333217834	2018-12-28T09:36:09.333217834	27.6500	100
1546007784358131944	2018-12-28T09:36:24.358131944	27.6500	100
1546007947964705977	2018-12-28T09:39:07.964705977	27.6800	5
1546007957886342783	2018-12-28T09:39:17.886342783	27.6850	100
1546007957886342783	2018-12-28T09:39:17.886342783	27.6850	7
1546008003660215969	2018-12-28T09:40:03.660215969	27.6750	50
1546008010897524750	2018-12-28T09:40:10.897524750	27.6650	100

The first column shows the timestamp as it appears in the raw IEX messages. This is a nanosecond epoch that provides the number of nanoseconds since 1970. The second column is a translated value of this timestamp into New York time. We then see the price and size values we would expect to see with trade information. There are some additional fields in the IEX messages including a unique trade ID and a “first message timestamp” (used to correlate messages) and some sale condition flags to provide more information about the trade.

If we plot trades throughout the day we can compare them to data from Yahoo! Finance to see how much of the price activity we capture. Here's what we see on IEX:

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And here's what we see on Yahoo!:



If we overlay these it actually looks like we capture all of the stock price movement pretty well:



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Now, we might wonder if the quote data could give us an even better view into the price movement. We have 10 times as many quote updates as we do trade reports, so this would seem to make sense at first. However, when we print out the quote update messages we see the following:

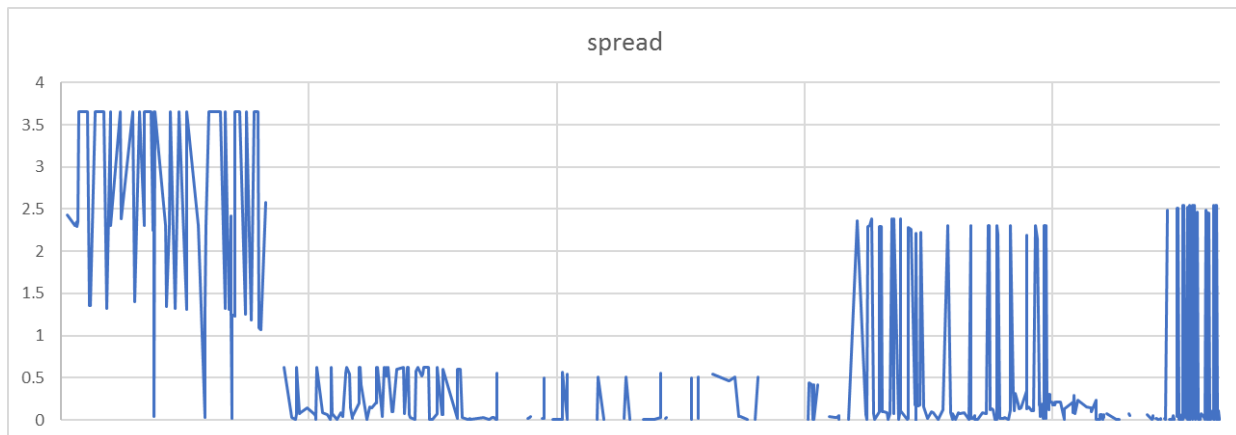
Timestamp	DateTime	Bid	Ask	Bid Size	Ask Size
1545999485575239125	2018-12-28T07:18:05.575239125	0.0000	0.0000	0	0
1546007400001389113	2018-12-28T09:30:00.001389113	0.0000	0.0000	0	0
1546007401009195258	2018-12-28T09:30:01.009195258	0.0000	27.5700	0	200
1546007401019510266	2018-12-28T09:30:01.019510266	0.0000	27.5500	0	100
1546007401162768907	2018-12-28T09:30:01.162768907	0.0000	27.5500	0	200
1546007401694757156	2018-12-28T09:30:01.694757156	27.4000	27.5500	100	200
1546007402527516716	2018-12-28T09:30:02.527516716	27.4000	27.5500	100	100
1546007414162395879	2018-12-28T09:30:14.162395879	0.0000	27.5500	0	100
1546007422630632804	2018-12-28T09:30:22.630632804	0.0000	27.5300	0	100
1546007422978753857	2018-12-28T09:30:22.978753857	0.0000	27.5500	0	100
1546007424599825921	2018-12-28T09:30:24.599825921	0.0000	30.0000	0	100
1546007516088475261	2018-12-28T09:31:56.088475261	27.5400	30.0000	100	100
1546007534159838341	2018-12-28T09:32:14.159838341	26.3500	30.0000	200	100
1546007544303189435	2018-12-28T09:32:24.303189435	27.5700	30.0000	100	100
1546007545136970943	2018-12-28T09:32:25.136970943	26.3500	30.0000	200	100
1546007546800474054	2018-12-28T09:32:26.800474054	26.3500	27.6200	200	100
1546007548471284850	2018-12-28T09:32:28.471284850	26.3500	30.0000	200	100
1546007590934068918	2018-12-28T09:33:10.934068918	27.6600	30.0000	100	100
1546007616023139501	2018-12-28T09:33:36.023139501	26.3500	30.0000	200	100
1546007637192350417	2018-12-28T09:33:57.192350417	27.6500	30.0000	100	100

Two things are rather concerning:

- There are multiple times where we have no bid or ask
- The spread between the bid and the ask is huge (as much as \$3.00-4.00)

So how does this affect trading? The following data is the trade report data we viewed earlier but this time combined with the best bid and offer at the time:

Plotting the spread throughout the day shows that this is not just something that happened early in the day either:



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This last chart was actually obtained by combining trade data with the best bid and offer when the trade occurred. The spread is the spread at the time the trade occurred. This data set is shown below:

Timestamp	DateTime	Price	Size	Bid	Ask	Bid Size	Ask Size
1546007418156053643	2018-12-28T09:30:18.156053643	27.5100	100	0.0000	27.5500	0	100
1546007419060025458	2018-12-28T09:30:19.060025458	27.5050	97	0.0000	27.5500	0	100
1546007422300034994	2018-12-28T09:30:22.300034994	27.5050	100	0.0000	27.5500	0	100
1546007422629714545	2018-12-28T09:30:22.629714545	27.4850	100	0.0000	27.5500	0	100
1546007545136970943	2018-12-28T09:32:25.136970943	27.5700	46	27.5700	30.0000	100	100
1546007711336604987	2018-12-28T09:35:11.336604987	27.7000	100	27.7000	30.0000	100	100
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	100	27.6500	30.0000	100	100
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	300	27.6500	30.0000	100	100
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	100	27.6500	30.0000	100	100
1546007749461754260	2018-12-28T09:35:49.461754260	27.7000	100	27.6500	30.0000	100	100
1546007749588518985	2018-12-28T09:35:49.588518985	27.7100	200	27.7100	30.0000	300	100
1546007751034668030	2018-12-28T09:35:51.034668030	27.7100	100	27.7100	30.0000	100	100
1546007760716598841	2018-12-28T09:36:00.716598841	27.7200	100	27.6500	30.0000	100	100
1546007769333217834	2018-12-28T09:36:09.333217834	27.6500	100	27.6500	30.0000	100	100
1546007784358131944	2018-12-28T09:36:24.358131944	27.6500	100	26.3500	30.0000	200	100
1546007947964705977	2018-12-28T09:39:07.964705977	27.6800	5	26.3500	30.0000	200	100
1546007957886342783	2018-12-28T09:39:17.886342783	27.6850	100	26.3500	30.0000	200	100
1546007957886342783	2018-12-28T09:39:17.886342783	27.6850	7	26.3500	30.0000	200	100
1546008003660215969	2018-12-28T09:40:03.660215969	27.6750	50	26.3500	27.7100	200	103
1546008010897524750	2018-12-28T09:40:10.897524750	27.6650	100	26.3500	27.7100	200	103

We see that trades occur even when there are no bids. We also see that when the spreads are large (such as 27.65 and 30.00) that trades still occur in the middle of the spread at 27.70.

There are times where the spreads shrink to just a penny or two (as we'd expect on a modern exchange) and then trades do appear to be executing against the order book:

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Timestamp	DateTime	Price	Size	Bid	Ask	Bid Size	Ask Size	Spread
1546015517869473679	2018-12-28T11:45:17.869473679	27.4250	100	27.4100	27.4400	100	100	0.03
1546015635374450689	2018-12-28T11:47:15.374450689	27.4200	100	27.4200	27.4300	100	100	0.01
1546015671895883648	2018-12-28T11:47:51.895883648	27.4250	100	27.4100	27.4300	100	100	0.02
1546015675062538794	2018-12-28T11:47:55.062538794	27.4100	100	27.4100	27.4200	100	100	0.01
1546015942271088954	2018-12-28T11:52:22.271088954	27.4300	100	27.4000	27.4300	100	100	0.03
1546016053148277062	2018-12-28T11:54:13.148277062	27.4700	100	27.4700	27.4800	100	200	0.01
1546016055157941572	2018-12-28T11:54:15.157941572	27.4600	100	27.4600	27.4700	100	200	0.01
1546016117720650761	2018-12-28T11:55:17.720650761	27.4600	52	27.4300	27.4600	100	200	0.03
1546016157620832161	2018-12-28T11:55:57.620832161	27.4600	100	27.4300	27.4600	100	200	0.03
1546016193027235817	2018-12-28T11:56:33.027235817	27.4800	100	27.4700	27.4800	100	200	0.01
1546016214995572426	2018-12-28T11:56:54.995572426	27.4900	100	27.4800	27.4900	100	100	0.01
1546016217730988880	2018-12-28T11:56:57.730988880	27.4800	100	27.4800	28.0300	100	100	0.55
1546016340673226997	2018-12-28T11:59:00.673226997	27.5100	10	0.0000	28.0300	0	100	28.03
1546016716405329250	2018-12-28T12:05:16.405329250	27.5700	100	0.0000	27.5700	0	100	27.57
1546016839254135666	2018-12-28T12:07:19.254135666	27.5650	100	27.5500	27.5700	100	200	0.02
1546016867985948468	2018-12-28T12:07:47.985948468	27.5850	100	27.5600	27.5900	100	100	0.03
1546016867995677693	2018-12-28T12:07:47.995677693	27.5900	100	27.5600	27.5900	100	100	0.03
1546016882977866533	2018-12-28T12:08:02.977866533	27.6000	100	27.5600	27.6000	100	100	0.04
1546016887239675914	2018-12-28T12:08:07.239675914	27.5850	100	0.0000	27.6000	0	200	27.6
1546016916946082959	2018-12-28T12:08:36.946082959	27.5700	100	27.5700	27.5800	100	200	0.01
1546016953460481286	2018-12-28T12:09:13.460481286	27.5700	600	0.0000	28.0300	0	100	28.03
1546016954052217750	2018-12-28T12:09:14.052217750	27.5700	100	0.0000	28.0300	0	100	28.03
1546017043550384027	2018-12-28T12:10:43.550384027	27.5500	100	27.5500	27.5600	100	200	0.01
1546017092499344351	2018-12-28T12:11:32.499344351	27.5300	100	0.0000	27.5300	0	100	27.53

Notice that in this data the bids disappear at one point but trades still occur at reasonable prices.

Investigation into this issue found the following article:

<https://mechanicalmarkets.wordpress.com/2017/08/14/liquidity-disincentives-iex/>

This sheds some light on the subject by explaining that most of the liquidity on the IEX exchange is “dark liquidity.” This makes more sense if you understand the types of orders that the exchange allows:

- Market
- Limit
- Primary Peg (pegged to the national best bid/offer)
- Midpoint Peg
- Discretionary Peg

Market and limit orders are well known. The peg orders are more interesting. These basically place orders based on the NBBO (national best bid/offer) which is a combination of data from all the U.S. exchanges (the SIP feed, as Michael Lewis explains in his book Flash Boys). People who place pegged orders are basically asking to trade at the NBBO, whatever it might be. These orders do not show up in the order books, and we are not notified of their presence. However, it appears that most of the trades are executing at these NBBO prices without hitting the order book.

Out of 837 trades this day only 407 appear to have hit the order book and traded at the bid or ask prices on the IEX exchange. So this raises the question: is the order book information really that useful? When the spreads are wide it doesn't seem to be very helpful. The trade report data is

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much more valuable since it provides insight to the NBBO prices regardless of what's happening on IEX's order book.

Philosophically, we might also wonder why anyone would bother posting trades to IEX's order book. Unlike other exchanges that might pay for these types of orders (most exchanges pay liquidity makers and charge liquidity takers), IEX charges every trade a flat fee of \$0.0009 per share. This is regardless of whether you place a market order, peg order, or limit order. So why would anyone place a limit order that would hit the books? I'm not sure. The article above mentions that IEX still has some work to do to show that it can assist in "price discovery" via its order book, or is it just executing trades at prices based on other exchanges order books? It seems like the latter is predominantly the case at this point – at least for as much as 50% of the day in this rather highly-traded stock.

Summary

Overall, the detailed intraday data feeds from IEX are pretty interesting for the visibility they provide into activity on the exchange. The trade data may even be somewhat useful as it provides a decent view into minute-level data on 500-1000 stocks. The order book data is less useful as the order book does not do a good job of representing the NBBO or orders placed on other exchanges. The spreads on the IEX order book are unrealistic at many times throughout the day. Sometimes the bids and asks disappear completely.

It would be preferable to get minute-level data from a source that more closely follows the NBBO for all stocks or shows trades across all exchanges. Such a feed is produced by the CTA (Consolidated Tape Association) and is used as a principal component of many stock exchanges and trade execution engines. However, they would like several thousand dollars per month for this data. If you prefer data that's free, the IEX data is probably the best that you're going to be able to find.

Also remember: if you don't need intraday data; if you are instead interested in daily OHLC data and higher-level info such as corporate info, dividends, and splits, IEX provides a series of high-quality APIs to get this data. The data in these feeds appears to take into account OHLC prices from all exchanges (not just IEX) and could be very useful. They currently don't charge anything for access to these APIs (which is crazy!). They do plan to offer subscription access in the future (through a service called IEX cloud). Their site says that while they plan to keep IEX data always free, they plan to charge \$9.00/month to access more comprehensive data that includes other sources. \$9.00/month for this data is still a steal. I suspect we'll find much more value in this data than in the intraday feeds.